

## Consideration of Information

Complete the following chart in order to ensure that all information has been considered for your group's topic.

### Audience

Who is our intended audience? How can we capture their attention?

What background information does the audience need to better understand the topic?

What might be some of the audience's objections to the topic?

### Purpose

What is the viewpoint that the audience should understand?

How should the audience feel after reading the essay?

What do we want the audience to do after reading the essay?

### Logical Arguments

Write two logical statements that can be used to support the position.

### **Emotional Appeal**

Write an example of a rhetorical device that could be used in the argument.

### **Counter Argument**

Write an example of a counter argument that needs to be considered.

### **Call to Action**

In one concise sentence, write a call to action.